



For Immediate Release

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Versata® Announces Versata Pricer Version 4.3 for Enterprise Price Management

Versata's Latest Pricer Release Provides Enhanced Performance, Productivity

AUSTIN, TX, September 14, 2007 -Versata Enterprises, Inc., a leading provider of enterprise software solutions, today unveiled Versata Pricer 4.3, the latest release of Versata's venerable, industry-proven price management software. Pricer 4.3 delivers significant performance improvements, and introduces a new suite of productivity and connectivity tools.

"Versata's patented Pricing Solutions have delivered a significant return on investment to some of the world's largest organizations, and now we have the opportunity to provide an even higher level of productivity," said Randall Jacops, CEO of Versata Enterprises. "Versata Pricer 4.3 provides the performance and productivity tools that will allow our clients to implement complex pricing strategies more efficiently and increase total return on investment. We're excited to offer Pricer 4.3 to our partners and customers worldwide."

Versata Pricer 4.3

For over a decade, Versata Pricer has provided organizations with geographically distributed sales teams the ability to implement and enforce complex pricing strategies. Now Versata Pricer 4.3 extends that capability to provide even greater interoperability within the enterprise. In addition, Versata Pricer 4.3 includes:

- **Pricer Web Services** – Provides access to Pricer from any web-enabled application to simplify price standardization across sales channels and systems. Pricer Web Services eliminates the need for custom interfaces between Versata Pricer and enterprise systems.
- **Quality Manager** – Provides a robust framework for testing and evaluating complex pricing strategies. Quality manager helps to identify issues rapidly, improving debugging efficiency by up to 30%.
- **Workspaces** – Provides version control and enables collaborative development of pricing plans. Workspaces also provide a managed environment to control production releases, virtually eliminating erroneous releases. This feature can lower maintenance costs by up to 20%.
- **Reporting** – Provides business users the ability to create, store, and schedule custom reports. This feature eliminates the need for IT resources to create custom reports with external applications and increase the total business value for system users. This feature can lower maintenance costs by up to 20%.

About Versata

Founded in 1989, Trilogy established Trilogy Technology Group, a forerunner to Versata Enterprises, in 2004. With a global presence in 45 countries from North America to Europe and Asia, Versata Enterprises provides solutions for automating and simplifying the building, maintenance and ongoing evolution of large, complex, data-intensive enterprise applications and for managing and auditing product and asset portfolios. Additionally, Versata's business rules solution effectively and efficiently replaces time-intensive hand-coding efforts with simple, intuitive business rules and graphical process flow specifications, thereby accelerating implementation timing and enabling customers to deliver targeted functionality and integration. Coupled with Versata's Customer Success Program whereby customers define criteria for a successful relationship and Versata commits to delivering them, the Versata portfolio is the leading option for business and IT organizations looking to deliver business value and lower cost to their customers. Further information is available at <http://www.versata.com>.